

ATRAX WILL BRING THOUSANDS OF SECTOR PROFESSIONAL TOGETHER IN ISTANBUL!

AN IDEAL MEETING POINT - ISTANBUL

As a candidate to be one of the leading economies in the world, Turkey is an ideal meeting point with its location where continents meet and as being at the center of a big region surrounded by Europe, Balkan Countries, Africa, Middle East and Turkic Republics.

In Istanbul, Turkey's biggest and one of World's leading cities, ATRAX Exhibition serves as a major commercial platform whereby the international and local players of the sector come together.



Booking Rates per sq. metre

	Shellstand	Bare Stand
Till 15 April	190 USD + VAT	175 USD + VAT
16th April to 15th July '15	205 USD + VAT	190 USD + VAT
16th July '2015 onwards	220 USD + VAT	205 USD + VAT

18% VAT will be added to our prices.
Minimum stand is 12 m².

Bare Stand

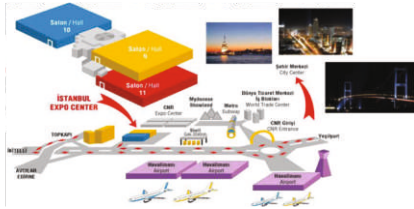
(Includes stand allocation, taking part in the exhibition catalogue, unlimited visitor invitations)

Shell Scheme

(Includes stand allocation, Standart stand construction, electric socket, Lighting (100W/3 sqm), fascia panel with company name, taking part in the exhibition catalogue, unlimited visitor invitations, 1 table, 2 chair)

Payment Information

%50 due with contract
Balance %50 on or before 15 September 2015



Istanbul Expo Center- Yesilkoy / Istanbul / TURKEY

Located just opposite Istanbul Atatürk Airport, the complex consisting of 36.000 square meters covered area and 15.000 square meters open area is the most important fair center of Turkey, with its conference hall, meeting rooms, covered car park and other linig spaces.



ATRAX '15

4. INTERNATIONAL AMUSEMENT - ATTRACTION, PARK - RECREATION INDUSTRY AND SERVICES EXHIBITION

3 - 5 DECEMBER 2015

ISTANBUL EXPO CENTER / ISTANBUL - TURKEY



FOR ONLY TRADE. VISITOR UNDER 16 ARE NOT ADMITTED

This exhibition is organized with permission of the Turkish Union of Chambers and Commodity Exchanges according to law no 5174



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profitable meeting...

EXHIBITS

AMUSEMENT FACILITY EQUIPMENT

- Theme Park Facility Equipment
- Shopping Mall Equipment
- Vending, Arcade Machines
- Indoor and Outdoor Inflatable Equipment
- Motion Simulators
- Bowling Facility Equipments
- Climbing Walls Equipment
- Go-Karts, Bowling, Miniature Golf Equipment
- Darts, Billard, Paintball Equipment
- Laser Show and Games
- Aquarium, Museum Services and Equipment

ATTRACTION SERVICES AND EQUIPMENT

- Animation and Show Materials
- Costumes and Accessories
- Party, Decoration, Fireworks Equipment
- Event Organization Companies
- Stage Systems
- Sound and Lighting Show Systems
- Laser Show System and Equipment
- Space Rental Companies
- Festival Organizers
- Performance and Show Companies
- Music, Event Services and Equipment
- Photo, Video Services
- Equipment Rental Companies

PARK AND RECREATION AREAS FACILITY EQUIPMENT

- Park Garden Attraction, Recreation Sets and Equipment
- Playground Equipments
- Amusement Park Equipment
- Pool and Fountain Systems
- Indoor and Outdoor Sports Facility Equipments (Volleyball, Soccer, Basketball, Tennis, Golf etc.)
- Sports Floor Coverings
- Swimming Pool Equipments
- Fences and Protection Systems
- Other Facility Equipment

WATER GAME SYSTEMS AND EQUIPMENT

- Inflatable Water Game Equipment
- Water Park Equipment
- Water Sports Tools (Inflatable Boat, Surfing, Paragliding, Canoe, Sea Bike, etc.)
- Beach and Golf Carts

FACILITY SERVICES

- Facility Design, Construction & Project Services
- Modular and Temporary Structures
- Park Garden Landscape Services
- Equipment & Maintenance Services
- Lighting Systems
- Leasing Companies
- Security and Wristbands
- Entry and Payment Systems
- Photo, Video Services
- Hardware & Software
- Furniture, Accessories and Spare Parts
- Security, Emergency and Crisis Management
- Associations
- Press, Publications and Organizations
- Other Services

“Shining Star Awards - Amusement Awards” the one and only dedicated event of the amusement, attractions, parks and recreation industry organized as part of ATRAX Exhibition.

With the categories it covers, Shining Star Awards embraces all municipalities, hotels, shopping malls and sector’s companies to which it serves and rewards successful projects.

Shining Star Awards will find their winners during the ATRAX 2015 Exhibition Gala Dinner.

As the first and only dedicated guide of the amusement, attractions, parks and recreation industry in Turkey, Atraxion Magazine informs all professionals of the sector about the latest developments of the industry both in Turkey and the world.

Distributed to municipal offices, hotels, sector’s companies and shopping malls and distributed also at similar trade fairs abroad, Atraxion Magazine continues to support the development of the industry as a means of communication for the sector.

About ATRAX 2015

Public interest in innovative and functional solutions related to amusement, game, sports and recreation needs that will improve quality of life of people of all ages living in cities and suburbs, has been growing constantly, resulting in a big industry to emerge.

This industry covers national and international amusement, game, sports and recreation facilities, companies that produce and market related materials, events and event organization companies, and all public institutions, local government offices, tourism facilities, shopping malls etc., that receive services from the industry.

As the only dedicated trade fair of the amusement, attractions, parks and recreation industry in Turkey and its surrounding geography, ATRAX serves as an effective commercial platform for its visitors and participants to make new business connections, reinforce existing ones and access new markets.

In its 4th year, ATRAX has been honoured by TOBB with the International Trade Fair title thanks to its international visitor and participant capacity and continues to grow.

“Attractions and Recreation Industry Turning Into a Huge Industry”

DATE AND VENUE:

3-4-5 December 2015
Istanbul Expo Center – Yesilkoy / Istanbul

VISITING HOURS:

Open: 11:00 – Closed: 19:00

ATRAX 2015 shades light on the future of the sector with its comprehensive conference content aimed at the constantly growing amusement, attractions, parks and recreation industry.

CONFERENCE TOPICS

- Attractions and Recreation Industry Turning Into a Huge Industry
- Expectations of City Residents About The Recreational Areas
- Importance of Parks and Recreational Areas In The Changing Notion of Municipal Administration
- Successful Park and Recreational Area Projects of Local Governments
- Benefits of Amusement and Recreational Facilities to The Businesses (Evaluation From The Perspective of Shopping Mall, Branded Residence, and Touristic Facilities)
- Importance of The Tourism Recreation and Amusement Management In Turkey Gaining A Higher Quality Structure

VISITOR PROFILE

- Sector Professionals, Manufacturers and Resellers
- Exporters and Importers
- Themeparks, Amusement Parks, Owners and Operators,
- Billiards, Bowling, Golf Operators, Founders
- Enterprise Owners and Authorities (Hotels, Holiday Village...)
- Entertainment and Recreation Center Owners and Officials
- Municipalities
- Shopping Mall Center Managers
- Project Contractors
- Construction Firms
- International Investment Firms, Representatives and Sector Professionals
- Construction Markets and Wholesalers
- Importers and Project Companies in The Target Countries,
- Building Cooperatives and Sites Managements
- Contractors, Architectures and Interior Architectures
- Landscape Architectures
- Town Planners
- Schools, Kinder Gartens
- Sports Center Manager
- Private House Owners
- Public Institutions and Organizations
- Unions and Associations
- Students and Academics

LAST YEAR

In its 3rd year, ATRAX 2014, which has seen great interest at the international, level and facilitated new business connections;

- Hosted a total of 195 companies (62 international companies from 30 countries and 133 local)
- Introduced 370 brands to their visitors on an exhibition venue with a gross area of 11.000 m2
- Brought together 8650 professional visitors from 59 countries and participant companies.
- Achieved participant satisfaction level of 99,5% based on exhibition survey results.

